Shelby Tindall

**UI/UX DESIGNER** 

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## **EDUCATION**

#### University of California, San Diego

B.A. in Interdisciplinary of Computing and Arts Minors in Design and Computer Science 2015 – 2019, cum laude

### SKILLS

#### **UX** Methods

User Research Interviewing Storyboarding Usability Testing Wireframing Low to High-fi Prototyping Visual Design Graphic Design Information Architecture

## TOOLBOX

#### Software

Sketch Figma Marvel InDesign Illustrator Photoshop Premiere Pro After Effects Adobe XD Microsoft Office

### Programming

Java JavaScript HTML/CSS C/C++ Python

## EXPERIENCE

#### MARKETING INTERN

UCSD Housing, Dining, Hospitality • La Jolla, CA • 6/2017- 9/2019

- Generate design themes and graphics for marketing and promotional materials
- Collaborate with the team in the production of print and marketing materials
- Work closely with clients to cultivate their vision and craft designs

#### **DESIGN INTERN**

YOMP, Inc • La Jolla, CA • 4/2019 - 6/2019

- Work with founder to develop, improve, and evolve the brand
- Work independently and collaboratively with head designer to develop user interface mockups and prototypes
- Research and implement contemporary design solutions to increase user interaction

#### **VOLUNTEER DEPARTMENT STUDENT WORKER**

Birch Aquarium • La Jolla, CA • 2015-2017

- Supervised and provided support for volunteers
- Managed scheduling and providing resources and materials for volunteers
- Assisted in volunteer application and training process

### SALES ASSOCIATE

Mainland Skate and Surf • San Jose, CA • 2013–2016

- Assisted consumers with their merchandise purchases, including locating items and latest trend information
- Processed purchase transactions and refunds

# **PROJECTS**

#### **UI/UX DESIGNER**

Audrey's Cafe • Winter 2019

Reserached and designed a web and mobile website for Audrey's Cafe. Involved in performing user research, wireframing, and low and high fidelity prototyping.

#### **UI/UX DESIGNER**

Communal Cooking • Fall 2018

Reserached and designed a web application to enhance cooking as a recreational acitivity for college students. Collaborated in the creation of the app from start to finish, performing user research, sketching, prototyping, user testing, and coding in HTML, CSS, and JavaScript.

#### **PRODUCT/UX DESIGNER**

ADAMAS • Winter 2018 Prototyped a high-fidelity app to help college students involved in fitness achieve their primary fitness goal through nutrition. Involved in user research, storyboarding, wireframing, and prototyping.

I am a recent grad from UCSD, where I studied Computing and Arts, Design, and Computer Science. I am a multidisciplinary designer looking for full-time opportunities in the fields of visual and user-centered design starting in Fall of 2019.